

SHAN PATRICK CRUZ

Graphic Designer | Full-Stack Developer | Multimedia Artist
Github • Digital Portfolio

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SUMMARY

Multimedia Arts student specializing in Graphic Design with hands-on experience in branding, UI/UX design, web development, and digital content creation. Experienced in developing creative solutions across print, digital, and interactive platforms while collaborating with international teams. Passionate about combining design, technology, and storytelling to create engaging user experiences.

SKILLS

Design & Creative

- Brand Identity Design
- Logo Design
- Social Media Graphics
- Print Design
- Typography
- UI/UX Design
- Illustration
- Photography
- Videography

Development

- Full-Stack Developer
 - HTML
 - CSS
 - JavaScript
 - PHP
 - MySQL
 - Typescript
 - Electron
 - Python
 - C#
 - LUA
 - Skript

Software

- Adobe Creative Suite (CS) Master Collection
- Canva
- Krita
- Figma
- Visual Studio Code
- Gamemaker
- Aseprite
- Piskel
- Unity
- Ren'Py
- Unreal Engine
- Git & Github
- Blender
- Godot
- Procreate
- Ibis Paint X
- GDevelop

EDUCATION

Bachelor of Multimedia Arts with Specialization in Graphic Design

National University, Laguna
AUGUST 2023 - JUNE 2027

WORK EXPERIENCE

Creative Administrator Magbungkal PH, USA MARCH 2026 - PRESENT

- Designed marketing materials and promotional graphics for social media campaigns, helping increase brand visibility and maintain a consistent visual presence across digital platforms.
- Managed digital assets and maintained visual consistency across brand platforms, improving content organization and ensuring brand materials remained cohesive and professional.
- Collaborated with remote team members on content planning and creative direction, supporting smoother workflows and timely delivery of creative projects.
- Assisted with administrative tasks, content scheduling, and project coordination, helping keep daily operations organized and ensuring creative deliverables stayed on schedule.

Artist Asurascans, Thailand MARCH 2020 - JULY 2023

- Produced high-quality digital artwork and graphic assets for online publications, contributing to visually engaging content and consistent publication standards.
- Collaborated with an international creative team to meet weekly production deadlines, consistently supporting the timely release of scheduled content.
- Edited and enhanced visual content while maintaining quality standards, improving the overall presentation and readability of published artwork.
- Developed strong time management and remote collaboration skills, enabling effective coordination across time zones while maintaining productivity and meeting recurring deadlines.

SELECTED PROJECTS

Full-Stack Web Applications

Designed and developed responsive web applications using modern frontend and backend technologies, focusing on usability, accessibility, and performance.

LINKS: [ExenovaLabs](#) [NovaMind](#) [EggTimer](#) [StatusEmbed](#)

Graphic Design Portfolio

Produced logos, brand identities, social media content, presentation designs, posters, and marketing materials for academic and freelance projects.

LINKS: [MBKLPH](#) [AUX Studio](#) [Komorebi](#) [TheCastaways](#) [BRWTL](#)
[B-Desk Production](#) [Hanea Crystara](#) [Exenova](#)